

Terms and Conditions of “Nitty Gritty Dirt Band Facebook Sweepstake”

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who sign up at the Redding Convention & Visitor Bureau’s or Visit Redding’s Facebook page, and who are eighteen (18) years or older as of the date of entry. The Campaign is only open to legal residents of the United States of America, and is void where prohibited by law. Employees of the Redding Convention & Visitors Bureau, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of the Redding Convention & Visitors Bureau as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting on July 12, 2017, 9 a.m. Pacific Standard Time and ending July 16, 2017, 11:59 p.m. Pacific Standard Time. All online entries must be received by July 16, 2017, 11:59 p.m. Pacific Standard Time.

4. How to Enter: The Campaign must be entered by submitting an entry. For an entry to be considered, You will need to 1) Like the campaign post, and 2) Share the post to your Facebook page. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the Redding Convention & Visitors Bureau. You may enter only once. If You use fraudulent methods or otherwise attempt to circumvent the

rules, your submission may be removed from eligibility at the sole discretion of the Redding Convention & Visitors Bureau.

5. Prizes: The Winner(s) of the Campaign (the "Winner") will receive two (2) tickets to the Nitty Gritty Dirt Band playing July 21, 2017 at the Cascade Theatre in Redding, California, valued at \$116, donated by Film Shasta. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Redding Convention & Visitors Bureau. No cash or other prize substitution shall be permitted except at the Redding Convention & Visitors Bureau discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for the Redding Convention & Visitors Bureau to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of the Redding Convention & Visitors Bureau. Winner will be announced on a Facebook Live video on Monday, July 17 at 11 a.m. and the Winner will be notified by a Facebook message within one (1) day following selection of Winner. The Winner can pick up the tickets at the Redding Convention & Visitors Bureau, located at 2334 Washington Ave., Suite B, Redding, CA, 96001, during business hours of 8 a.m. to 5 p.m. Monday through Friday, or the Winner can pick up the tickets at the Cascade Theatre Will Call. The Winner must show valid identification and coordinate with the Redding Convention & Visitors Bureau the method to receive tickets by July 21, 2017, at 1 p.m. The Redding Convention & Visitors Bureau shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible,

fails to claim the prize within three (3) days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER AT THE REDDING CONVENTION & VISITORS BUREAU'S SOLE DISCRETION WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content, You understand and agree that the Redding Convention & Visitors Bureau, anyone acting on behalf of the Redding Convention & Visitors Bureau, and the Redding Convention & Visitors Bureau's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

9. Terms & Conditions: the Redding Convention & Visitors Bureau reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond the Redding Convention & Visitors Bureau's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, the Redding Convention & Visitors Bureau may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by the Redding Convention & Visitors Bureau. The Redding Convention & Visitors Bureau reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. The Redding Convention & Visitors Bureau has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes

for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, the Redding Convention & Visitors Bureau reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless the Redding Convention & Visitors Bureau and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: This Campaign is governed by the laws of the United States of American and California, without respect to conflict of law doctrines. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with

entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. **Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Redding Convention & Visitors Bureau, 2334 Washington Avenue, Suite B, Redding, CA, 96001, United States of America. Requests must be received no later than July 31, 2017, 11:59 p.m., Pacific Standard Time.

13. **Sponsor:** The Sponsor of the Campaign is the Redding Convention & Visitors Bureau and Film Shasta.

14. **Facebook:** The Campaign hosted by the Redding Convention & Visitors Bureau is in no way sponsored, endorsed, administered by, or associated with Facebook.

15. By commenting on the post for an entry, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.