



RTMG Board of Directors

Tuesday, December 17, 2019: 10:00 a.m. to 12:00 p.m.

Best Western Plus Hilltop Inn|2300 Hilltop Drive, Redding, CA 96002

Phone: 530-221-6100

Agendas are available on-line at the Redding Convention & Visitors Bureau's website at www.visitredding.com, at City of Redding and on display at the Redding Convention & Visitors Bureau Administrative Office located at 1448 Pine Street, Redding, CA 96001

- I. Call to Order by the Chair David Grabeal
- II. Confirm Quorum – roll call by sign-in sheet
- III. Introductions
- IV. Approval of September 17, 2019 minutes
- V. Public Comment
- VI. Presentations/General Business:
 - A. Sergeant Danial Smetak, RPD/Lodging property new liaison, will present on the process for future communication opportunities.
 - B. Larry Vaupel to present an update on CARR fire rebuilds, commercial development, and that quarter's Host Compliance progress.
 - C. Presentation by the EDC on what new business is coming to Redding, and how the two organizations can be of support to one another.
 - D. Julie Finck will share how the "planning calendar" works with the Visit Redding event calendar.
 - E. The Board of Directors will be reviewing and signing conflict of interest and confidentiality agreements.
 - F. Kool April nights will present last year's success and next years plans by Jennifer Fontana and Ryan Dorosz.
 - G. Update on invitations to other organizations to attend board meetings.
 - H. Confirmation of 2020 BOD meeting locations.
 - I. Quick overview of the new contract and RFP process.
- VII. Action Items for Board Vote
 - A. Approval of the year-to-date budget-to-actual financial report.
 - B. Acceptance of the previous CSAC reports.

VIII. Future Agenda Items

A.

IX. Adjournment

Next Quarterly Board Meeting will be held March 17, 2020; 10:00 a.m. to 12 p.m. at Hampton Inn & Suites, 2160 Larkspur Ln, Redding, CA 96002. The schedule of meeting locations for the year can be found on VisitRedding.com.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection during normal business hours at the Redding Convention & Visitors Bureau office located at 1448 Pine Street, Redding, CA 96001.

In compliance with the Americans and Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation in order for that person to participate in the public meeting. A person needing assistance should contact Sheila Dougherty by telephone at (530) 225-4010, or in person or by mail at 1448 Pine Street, Redding CA, 96001.

Participants at the Board meeting of the Redding Tourism Marketing Group are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.