



RTMG Board of Directors

Tuesday, March 20, 2018: 10:00 a.m. to 12:00 p.m.

Sheraton Redding | 820 Sundial Bridge Drive, Redding, CA 96001

Phone: 530-364-2800

If you wish to conference via telephone, please contact Jennifer Fontana at 530-225-4010 at least one week prior to the meeting.

Agendas are available online at the Redding Convention & Visitors Bureau's website at www.visitredding.com, at City of Redding, and on display at the Redding Convention & Visitors Bureau Administrative Office, located at 2334 Washington Ave., Suite B, Redding, CA 96001

- I. Call to Order by the Chair David Grabeal
- II. Confirm Quorum
- III. Introductions
- IV. Approval of December 19, 2017 minutes
- V. Public Comment
- VI. General Business:
 - A. An update will be given on the Shasta-Cascade Tourism Summit and the new Shasta-Cascade logo since the RTMG is the premier Summit sponsor.
 - B. Looking into showing events from other counties in a form that can be used by lodging properties to help their guests see more of the area.
 - C. Laurie is serving a one-year term on the Forward Redding Board of Directors.
 - D. Quick overview of a new event called The Never Forgotten Games.
 - E. Opportunity to support the National Caves Convention in 2020.
 - F. Clips of "Top Gear" will be shown because Film Shasta had a large part in bringing the production to the Shasta-Cascade area.
 - G. An update will be shared on the recent Travel & Adventure Shows.
 - H. Showing of the Mayor's Mountain Bike Challenge Super Bowl and Spring Break Commercials. Posters will be available for each property to display.
- VII. Action Items for Board Vote
 - A. Discussion and approval of the YTD Budget-to-Actual Financial Report

VIII. Discussion/Possible Direction to Staff:

- A. Who would like to host March 2019 RTMG Board Meeting

- IX. Suggested future agenda items

- X. Adjournment

Next Quarterly Board Meeting will be held June 19, 2018 from 10 a.m. to noon at Oxford Suites, located at 1967 Hilltop Drive, Redding, CA 96001. The schedule of meeting locations for the year can be found on VisitRedding.com.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection during normal business hours at the Redding Convention & Visitors Bureau office, located at 2334 Washington Ave., Suite B, Redding, CA 96001.

In compliance with the Americans with Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation in order for that person to participate in the public meeting. A person needing assistance should contact Jennifer Fontana by telephone at 530-225-4010, or in person or by mail at 2334 Washington Ave., Suite B, Redding, CA 96001.

Participants at the Board meeting of the Redding Tourism Marketing Group are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.