



RTMG Quarterly Board of Directors Meeting

Tuesday, September 15, 2015: 10:00 a.m. to 12:00 p.m.

At Hilton Garden Inn | 5050 Bechelli Ln, Redding CA 96002 | 530-226-5111

If you wish to conference via telephone, please contact Chad New at 530-225-4105 at least one week prior to the meeting.

Agendas are available on-line at the Redding Convention & Visitors Bureau's website at www.visitredding.com, at City of Redding and on display at the Redding Convention & Visitors Bureau Administrative Office located at 2334 Washington Ave., Suite B, Redding, CA 96001

- I. Call to Order – Chair Mr. David Grabeal
- II. Confirm Quorum – roll call by sign-in sheet
- III. Introduction of new RCVB staff and of all meeting participants
- IV. Approval of June 16, 2015 Minutes
- V. Public Comment
- VI. Presentations
 - A. Presentation by Kristen Schreder to inform the RTMG Board of Directors of progress on The Redding Area Homelessness Coalition Project.
 - B. Presentation by Suzanne Birch to explain to the RTMG Board of Directors of the opportunity for our community concerning Run4CASA and how we have supported the event historically.
 - C. Update by Janelle Pierson owner of Bridge House Bed & Breakfast concerning recent developments with Airbnb.com.
 - D. Marketing Presentation by the RCVB staff to show a portion of the design work created over the past few months.
- VII. Action Items for Board Vote
 - A. CVB Annual Report – RTMG Board of Directors will discuss changes to be made to the Annual CVB Report before it is submitted to the City of Redding.
 - B. Final Budget (Yearend numbers) – Now that the books have been closed and final contracts have been signed for the upcoming year, the adjusted RCVB/RTMG 2015/2016 budget is being presented for discussion and approval based on discussion.
 - i. Specific discussion concerning local events

VIII. Discussion:

- A. Ideas for advertising our successes, specifically successes in bringing travel writers and groups to Redding.

IX. Staff/Board Informational Information - Questions/Comments

- A. Note: Kallie and Julie are working with travel writers on a monthly basis and will be contacting you for accommodations.
- B. Suggestions from Board of Directors for future RTMG Agenda items

X. Adjournment

*Next Quarterly Board Meeting will be held December 15, 2015 10:00 am at Oxford Suites Redding. The schedule of meeting locations for the year can be found on VisitRedding.com.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection during normal business hours at the Redding Convention & Visitors Bureau office located at 2334 Washington Avenue, Suite B, Redding, CA 96001.

In compliance with the Americans and Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation in order for that person to participate in the public meeting. A person needing assistance should contact Chad New by telephone at (530) 225-4105 or in person, or by mail at 2334 Washington Avenue, Suite B, Redding CA, 96001.