



RTMG Board of Directors

Tuesday, June 19, 2018 10:00 a.m. to 12:00 p.m.

Oxford Suites | 1967 Hilltop Drive, Redding, CA 96002

Phone: (530) 221-0100

Agendas are also available online at the Redding Convention & Visitors Bureau's (RCVB) website at www.visitredding.com, at the City of Redding, and on display at the RCVB Administrative Office, located at 2334 Washington Avenue, Suite B, Redding, CA 96001.

I. Call to Order by the Chair David Grabeal

II. Confirm Quorum

III. Introductions

IV. Approval of March 20, 2018 minutes

V. Public Comment

VI. General Business:

- A. Updates on recent articles by Sunset, Via and San Francisco Chronicle

VII. Action Items for Board Vote

- A. Discussion and acceptance of last quarters Community Services Advisory Commission reports submitted by RCVB
- B. Discussion and approval of the YTD Budget-to-Actual Financial Report
 - i. Items for Discussion:
 - 1. Compliance Software: Purchase of yearly subscription of short-term rental monitoring software for City of Redding
- C. Discussion and approval of the 2018-2019 Budget
 - i. Items for Discussion:
 - 1. New airline flight guarantee
 - 2. Redd Sun Festival sponsorship options
 - 3. Total marketing budget compared to last year
- D. Elections – The 2018/2019 Board of Directors have been elected by electronic ballots, nominations for the Executive Board have been submitted and paper ballots will be distributed to Board Directors present at the Board Meeting for the purpose of choosing next year's Executive Board.

VIII. Discussion/Possible Direction to Staff:

- A. Marketing Plan is due July 1 - a copy will be sent by email to all board members when it is submitted to the City of Redding.

- B. Annual Report is due September 30th and will be presented at the September 18th Board Meeting.

IX. Suggested future agenda items

X. Adjournment

Next Quarterly Board Meeting will be held September 19, 2018 from 10 a.m. to noon at Red Lion Hotel, located at 1830 Hilltop Drive, Redding, CA 96002. If you wish to conference via telephone, please contact Jennifer Fontana at 530-225-4010 at least one week prior to the meeting. The schedule of meeting locations for the year can be found on VisitRedding.com.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection during normal business hours at the Redding Convention & Visitors Bureau office, located at 2334 Washington Ave., Suite B, Redding, CA 96001.

In compliance with the Americans with Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation in order for that person to participate in the public meeting. A person needing assistance should contact Jennifer Fontana by telephone at 530-225-4010, or in person or by mail at 2334 Washington Ave., Suite B, Redding, CA 96001.

Participants at the Board meeting of the Redding Tourism Marketing Group are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.