



RTMG Board of Directors

Tuesday, December 18, 2018 10:00 a.m. to 12:00 p.m.
Best Western Plus | 2300 Hilltop Drive, Redding, CA 96002
Phone: (530) 221-6100

Agendas are also available online at the Redding Convention & Visitors Bureau's (RCVB) website at www.visitredding.com, at the City of Redding, and on display at the RCVB Administrative Office, located at 2334 Washington Avenue, Suite B, Redding, CA 96001.

I. Call to Order by the Chair David Grabeal

II. Confirm Quorum

III. Introductions

IV. Approval of September 18, 2018 quarterly Board of Directors Meeting minutes

V. Public Comment

VI. General Business:

- A. Presentation by City of Redding Liaison Larry Vaupel:
 1. Short-term rental compliance software update
 2. Information on TOT collection and refund rules
- B. New Visit Redding Guide mock layout presented by Julie Finck
- C. New Adventure Challenge Passport presentation by Sabrina Jurisich
- D. Report of Redd Sun Festival by Julie Dyer or Laurie Baker
- E. RCVB Updates by CEO Laurie Baker:
 1. Redding City Identity Project progress
 2. Airport Marketing Grant was accepted, and a contract is in process with the City of Redding
 3. The SCWA/RCVB is providing information to the City of Redding to consider including in their RFP for an organization to oversee the RCVB (contract set to start July 1, 2020)
 4. Crisis Management Plan Discussion

VII. Action Items for Board Vote

- A. Discussion and acceptance of last quarter's Community Services Advisory Commission reports
- B. Discussion and approval of YTD Financials
- C. New Location: The RCVB has been looking at a downtown location on Pine Street. If the office moves then both the visitors desk and the administrative office will be housed in the same building.

VIII. Discussion/Possible Direction to Staff:

IX. Suggested future agenda items

X. Adjournment

Next Quarterly Board Meeting will be held March 19, 2019 from 10 a.m. to noon at Holiday Inn, located at 1900 Hilltop Drive, Redding, CA 96002. If you wish to conference via telephone for any future meetings, please contact Jennifer Fontana at 530-225-4010 at least one week prior to the meeting. The schedule of meeting locations for the year can be found on VisitRedding.com.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection during normal business hours at the Redding Convention & Visitors Bureau office, located at 2334 Washington Ave., Suite B, Redding, CA 96001.

In compliance with the Americans with Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation in order for that person to participate in the public meeting. A person needing assistance should contact Jennifer Fontana by telephone at 530-225-4010, or in person or by mail at 2334 Washington Ave., Suite B, Redding, CA 96001.

Participants at the Board meeting of the Redding Tourism Marketing Group are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.