SOCIAL MEDIA SHARING

The Redding Convention & Visitors Bureau welcomes you to share your experiences in Redding and the Shasta Cascade region in real time during your visit to UpState California. Share your content on the social media channels to interact with the Visit Redding team and audience of more than 36,000 followers. The official hashtag is #VisitRedding to distinguish stories, photos, videos, and articles about the variety of experiences and adventures throughout the destination.

VISUAL ASSETS

The Redding Convention & Visitors Bureau has a deep library of visual assets, both images and video, to include in your story, article, and social media platforms. Whether you need a shot of people enjoying life downtown, an aerial shot of the famous Sundial Bridge, snow-covered Lassen Peak, or the majestic waterfalls of Whiskeytown National Recreation Area, the RCVB can accommodate you. For specific inquiries, fill out the MULTIMEDIA REQUEST form.

MEDIA VISITS

Explore the natural attractions that make Redding an outdoor recreation paradise. The Redding Convention & Visitors Bureau works with media on visits for editorial coverage, so if you have an assignment, simply fill out the MEDIA VISIT REQUEST form. The Visit Redding team will work with you on designing your entire trip, which includes travel, accommodations, itinerary building, scheduling interviews, organizing activities, and suggesting the best restaurants to fulfill your appetites and interests.

#HASHTAGS

General Hashtags: #VisitRedding #Redding #ThisIsRedding #UpStateCA #UpStateCalifornia #NorthernCalifornia #adventure #explore #nature #downtownRedding #downtown #DTRedding #localfavorite #familyfriendly #trails #river #lakes #mountains #waterfalls #outdoors #outdooradventure #mtb #mtbredding

Sundial Bridge: #SundialBridge #Sundial #SantiagoCalatrava #Calatrava #architecture #engineering #suspension #cantilever #glassdeck #217andsunndy #marvel #mosaic #SacramentoRiver #LowerSac #river

VISIT REDDING ACCOUNTS

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MEDIA CONTACT

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