Events Galore in Redding & Shasta Cascade

With Redding labeled as the sunniest city in California with more than 300 days of sunshine per year (NOAA), it’s easy to have year-round visitor-friendly events. Experience Redding’s outdoor recreation with running, paddling, biking, fishing, and hiking events; taste the best wine, beer, and cuisine UpState California has to offer; feel the rumble of motorcycles of Big Bike Weekend, and the top cowboys in the world at the Redding Rodeo. All events are listed in our Event Calendar so you’ll never miss out on what’s approaching.

JANUARY

Redding Marathon: Boston Qualifier
The annual Redding Marathon is one of three marathons in Shasta Cascade that qualify runners for the famed Boston Marathon. Best known as "26.2 With a View," the race takes runners along a scenic river course beginning at Shasta Dam and ending at the world-famous Sundial Bridge. The marathon welcomes seasoned marathon runners and beginners alike, and includes a marathon relay and a 5K.

FEBRUARY

Hops & Shops Brewfest
This festival highlights the many outstanding local businesses in downtown Redding by partnering with regional craft breweries and featuring their ales inside various local downtown establishments; all within walking distance. Participants receive a tasting glass and walking map of participating businesses downtown, and are invited to a live brewing demonstration.

MARCH – MAY

Mayor’s Mountain Bike Challenge
The Redding mayor challenges all mountain bike enthusiasts to explore the 225+ miles of trails. The beautiful and diverse backcountry trails of Redding call for exploration and discovery on two wheels. Trails are available for all ages and skill levels, and participants can complete the beginner, intermediate or advanced portions of the passports to turn in to win prizes. Multiple community rides will take place during the challenge as well as an opening and closing event in downtown Redding.

APRIL

Fly Tying Expo
The Shasta Trinity Fly Fishers’ annual Fly Tying Expo is growing in popularity, attracting hundreds of fans. The Expo draws tyers from northern California and Oregon and features hands-on fly tying, casting demonstrations, and several outstanding speakers. This all ages event is great for introducing children to fly fishing.

Lemurian Shasta Classic
The Lemurian Shasta Classic Mountain Bike Race is renowned for its epic loop, huge climbs, and long, technical descents. It features an extremely challenging and difficult long course, a more modest intermediate course, and an easier, but technical short course. Cash prizes and medals are awarded in the
long course category and medals to the winners of other categories.

**Banff Mountain Film Festival**
Ignite your passion for adventure, action, and travel. The Banff Mountain Film Festival World Tour will exhilarate you with amazing big-screen stories as you journey to exotic locations, paddle the wildest waters, and climb the highest peaks. Join in the street fair festival of outdoor adventure beforehand and enjoy all that Redding can offer.

**Waterfall Week**
Take the [Whiskeytown Waterfall Challenge](#) during National Park Week. Pick up your free Waterfall Challenge Passport from the visitor center, then hike to Brandy Creek, Boulder Creek, Crystal Creek, and Whiskeytown Falls. Return the passport to receive a special gift. You can also join a free ranger-led hikes to the falls and discover fun, interactive ways to become a Junior Ranger.

**Kool April Nites**
Reserve your parking spot today for the West’s biggest park & shine and Redding’s favorite cruise: [Kool April Nites](#). Classic cars from all over the U.S. rumble into town for this week-long celebration of all things vintage. The full week of festivities features concerts, contests, vendors, show and shines and more fun than you can handle.

**Red Bluff Round-Up**
Pull on your boots and dust off your hat. The annual [Red Bluff Round-Up](#) stampedes into town the third weekend in April as one of the largest outdoor rodeos in the country! Red Bluff turns into an Old West town with 11 days of activities: rodeos, dances, the cowboy golf tournament, concerts, the parade, and more. Let out your inner cowboy at the Round-Up.

**MAY**

**Redding Rodeo**
It wouldn’t be Redding in May without some bucking, roping, riding, and boot-scooting. The famed [Redding Rodeo](#) returns each year bigger and better than ever, with all the favorites, including the impressive nationally televised Champions Challenge, steak feed BBQ and dance, and one of the world’s largest pancake breakfasts.

**California 100**
For those looking for a different kind of marathon, the [California 100](#) could be the answer. This 100-mile, one-day paddling race on the Sacramento River begins under the Sundial Bridge in Redding and finishes near Chico. Open to all paddle sport enthusiasts in kayaks, canoes, stand up paddleboards, and more, the Cal 100 shows off the best of northern California’s riverfront scenery.

**Whiskeytown Regatta**
President John F. Kennedy commemorated the Whiskeytown Dam in 1963, and a year later the [Whiskeytown Memorial Regatta](#) set sail. Now, hundreds of boats later with new, returning and even third generation sailors celebrate the anniversary of the first race. Sail across the pristine Whiskeytown Lake with a tree-lined horizon in every direction.

**Shasta Mud Run**
It’s time to get dirty. Whether you run, walk or crawl, every mile is earned in this muddy event that features a 5K and 10K. The [Shasta Mud Run](#) will push you to your limits with the combination of running and various military-style obstacles.

**MAY – AUGUST**

**Redding Colt 45s Summer Collegiate Baseball**
College baseball players from all across the U.S. assemble to make the Boys of Summer. The [Redding Colt 45s](#) features some of the top talent in the country with a minor league baseball atmosphere that features on-field entertainment and activities between innings. Spend the warm summer nights enjoying America’s favorite
pastime in its purest form.

JUNE – SEPTEMBER

Market Street Faire
Summer just got better! Market Street Faire, Redding's favorite summer tradition, returns for more food, live music, shopping, a farmer’s market, and entertainment. Come downtown to the Market Street Promenade, Thursday evenings in the summer to see what makes Redding so special. For more information, visit [www.vivadowntown.org](http://www.vivadowntown.org)

Taste of Redding
Let your taste buds run wild by enjoying samples of local food, wine and craft beers while listening to live music on three stages at the Taste of Redding. More than 40 vendors are sure to impress you with their signature items and the event also features entertainment for all ages on the doorstep of Redding City Hall.

JULY

Freedom Festival
Every year more and more people discover that Redding hosts the best Fourth of July party within hundreds of miles. The sprawling lawn at the Redding Civic Center is the epicenter of Redding’s fabled fireworks show, where thousands gather with blankets, lawn chairs, and snacks to enjoy the vendors, live music, good company and, after the sun sets, spectacular fireworks.

AUGUST

Lassen Dark Sky Festival
Lassen Volcanic National Park’s lack of light pollution makes for the best stargazing spots in UpState California. Join park rangers, astronomers, and astrobiologists in celebrating all that is out of the world during Lassen’s Dark Sky Festival. The three-day event features programs, presentations, hikes, and Junior Ranger Night Explorer activities during both day and night.

AUGUST / SEPTEMBER

Redding Beer Week
Thirsty? The end of the summer in Redding is always a great time to be a craft beer fan, as Redding Beer Week lines up 50+ events with almost as many of the West’s best craft breweries. The Opening Ceremony is the only place to try all the brewers under one roof, and it attracts 800+ hop-loving beer geeks. The days that follow are filled with pairing dinners, tap takeovers, cornhole tournaments, concerts and more at restaurants and retailers all over town.

Whiskeytown Relays
The only thing better than a run at beautiful Whiskeytown National Recreation Area is a run with friends and friendly competition! The Whiskeytown Relays have been passing the baton for 40 years and are always a great time for all, with awards, lunch, goodies, and of course the best scenery in California.

Redding Beer & Wine Festival
Redding comes alive with live music, great food, beer and wine tasting, and up to 20 artisans displaying and selling their work. Enjoy unlimited beer and wine samples from 40+ breweries and wineries and food samples from 20+ local restaurants all in one place.

OCTOBER

Big Bike Weekend
This three-day lifestyle event is a fun, entertainment-rich motorcycle event for riders and non-riders. Besides hundreds of bikes all over town, you can enjoy dancing, live entertainment, a strongman competition, and an invitational competition for motor officers and civilian riders. If you love big bikes, or suspect you might grow to love them, be in Redding for Big Bike Weekend.
**NOVEMBER – FEBRUARY**

**Winterfest**
It's the best celebration of arts, culture and the beautiful outdoors, along with great food, music and activities of November, December, January & February in UpState California. No matter what brings you to Redding, we'll have a warm mug and a great time waiting for you.

**DECEMBER**

**Lucero Olive Oil Winter Crush**
Celebrating the Annual Winter Crush at Lucero Olive Oil. Families, foodies, and anyone looking to enjoy a unique experience is invited to join the Lucero Team as they host the Annual Winter Crush. Event-goers can watch the crush, tour the mill, and taste the fresh olive oil being made right before their eyes. The event will also feature live music and local artisan producers, eateries, and microbreweries, as well as cooking demonstrations.

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**Media Contacts:**

**T.J. Holmes**  
*Communications Coordinator/Public Relations*  
Redding Convention & Visitors Bureau  
2334 Washington Ave., Ste B, Redding, CA 96001  
530-225-4105 / fax 530-225-4354  
[TJ@visitredding.com](mailto:TJ@visitredding.com)  
[www.visitredding.com](http://www.visitredding.com)

**Lisa May**  
*Director of Tourism*  
Shasta Cascade Wonderland Association  
1699 Hwy 273, Anderson, CA 96007  
530-917-4140 / fax 530-365-1258  
[lisa@shastacascade.org](mailto:lisa@shastacascade.org)  
[www.shastacascade.com](http://www.shastacascade.com)