FOR IMMEDIATE RELEASE

Fall events and leaf chasing in Shasta Cascade

REDDING, Calif. (Aug. 28, 2019) – Redding and the Shasta Cascade region offers a wide range of events for personalities who want to also see some vivid fall colors in UpStateCA – anything from outdoors recreation events, to beer and wine and harvest festivals, music and comedy performances and everything in between.

The Shasta Cascade region known as UpStateCA is California’s hidden gem. It offers 20 percent of the state’s landmass with less than 3 percent of the overall population. It’s comprised of the eight northeastern counties in California and the rural area is known for its outdoor recreation and pioneer gold rush in the mid-1800s. The majestic region is scattered with lakes, rivers, mountains, historic mining towns, six national forests and 11 state and national park designations offering memorable fun and adventure.

UpStateCA offers a wide variety of opportunities for outdoor recreation and magnificent landscapes that include towering volcanoes, alpine rangers and glaciers, waterfalls, lush forests, pristine lakes, and roaring rivers.

Visitors can fly directly into Redding on United Airlines with daily flights from San Francisco and Los Angeles International Airport. They can arrive by car via Interstate 5, CA-44, CA-299 or they can take the train via Amtrack.

If you’re looking for an off-the-beaten-path experience where people discover the abundance of nature in one of the few unspoiled areas remaining in California, visit Redding and Shasta Cascade.

Fall 2019 EVENTS
Sept. 3 & 10 – Sunset Through the Trees Run
Sept. 7 – Fashion Show Gala
Sept. 7 – Shasta Renaissance and Fantasy Faire
Sept. 14 – Family 2nd Saturday
Sept. 14-15 – Balloonfest 2019
Sept. 21 – Redding Beer and Wine Festival
Sept. 27 – Best Sci-Fi International Film Festival at the Cascade
Sept. 28 – Redding Fire Festival
Sept. 28 – Oroville Salmon Festival
Sept. 29-Oct. 13 – Riverfront Playhouse Frankenstein
Oct. 5 – Manton Apple Festival
Oct. 12 – Big Bike Weekend
Oct. 12 – Lemurian Classic
Oct. 12 – McCloud Harvest Festival
Oct. 12 – Susanville Rails-To-Trails Festival
Oct. 12 – Quincy Mountain Harvest Brewfest
Oct. 12 – Trinity River Salmon Festival
Oct. 13 – Burney Falls Heritage Day
Oct. 18 – Think Pink Week
Oct. 18 – Redding Roots Revival Festival
Oct. 19 – Return of the Salmon Festival
Oct. 19 – Sac River Trail Run
Oct. 20 – Ron White at the Civic
Oct. 30 – Viva MOMIX at the Cascade
Nov. 1 – Roses and Rust Vintage Market
Nov. 10 – SWITCHFOOT at the Civic
Nov. 16 – Two Peaks Run
Throughout Fall: Plumas County Barn Quilt Tour

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**About Redding, CA**

Situated at the northern end of the Sacramento River Valley, Redding is the hub city in Shasta Cascade and is located two hours north of Sacramento and three hours northeast of San Francisco. As the “sunniest city in California” averaging 300+ days of sunshine a year, Redding offers outdoor adventure and attractions for every age, along with great wine, food, sporting and cultural events, dining, lodging and entertainment. The great Sacramento River runs through the center of town, helping earn Redding the fame of being America’s great kayaking destinations. Nearby scenic lakes, rivers, state and national parks, make Redding a popular basecamp for exploration in Shasta Cascade, known as UpStateCA.

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